

## **COMMUNICATIONS SITREP**

May 17 – 31, 2003

To: Paul Ecker, Jamie Anton John Phillips, John Hopkins Guy Goodwin, John Langknecht

Cc: Jim McIngvale, Ken Ross, Wendy Kershner

FROM: Margaret Mitchell-Jones

Background – This is the second of a bi-weekly situation report to circulate to you all the status of communications events or activities that have occurred within the past two weeks. At the end of this report is a brief look-ahead to upcoming events, as they become known. This report will cover events that have impact for ICGS.

## Retired Flag Brief - May 21, 2003

CDR Mike Sullivan delivered an IDS Update brief to retired flag officers, at CG Headquarters, the Commandant's conference room. In attendance were: Admirals YOST, COSTELLO, SCARBOROUGH, JOSIAH (Raytheon), JOHANSON (United Defense), BAUMAN, APPELBAUM (United Defense), SAUNDERS (SAIC), NICHOLSON (Perot Systems), POLANT, WOOLEVER (Innovative Logistics), BUSICK, CIANCAGLINI (United Defense)

### Navy League Joint Presentation - RADM Stillman & RADM Hamilton

May 21, in Arlington, RADM Patrick M. Stillman, PEO for IDS, appeared with Navy counterpart, RADM Charles S. Hamilton III, PEO, Ships, at a reception sponsored by the National Capital Council meeting of the Navy League. The program was intended to highlight Deepwaters' expanded cooperation with the Navy and the mutual interests and joint study of littoral capabilities. Both discussed the synergy between developments of the Littoral Combat Ship (LCS) program of the Navy, and design and development of the Deepwater program's Offshore Patrol Cutter (OPC).

They discussed the MOU signed in 2002 to form a joint task force to study common technologies, systems, and processes critical to both the Navy's LCS and the design and development of the NSC, OPC and their associated small boats. The event was attended by about 70 people and presided over by chapter president.

### 5/29/03 CCS Visit NG- Avondale / Gulfport / Pascagoula

Admiral Allen and aide visited NGSS – Gulfport, Pascagoula and Avondale. Briefs on the program and capabilities of the surface team were given at each stop. In Avondale, the SRP CDR was being held, so the Admiral took the opportunity to address the assembled group and thank them for their contributions to Deepwater. Admiral Allen gave a good report on efforts that are underway at the Coast Guard to maintain and 5/30/03

Contact: 571-218-3352 (office) 202-550-8746 (mobile) request additional funding for the program in the next two to three years look-ahead. Admiral Allen also visited Bollinger with Boysie Bollinger. They discussed the progress on the Matagorda and ongoing 110 upgrades, as well as acceleration of the FRC.

#### **ICGS ADVERTISING**

CQ Weekly – May 3<sup>rd</sup> issue – single page "Fish" CQ Weekly – May 24<sup>th</sup> issue – single page "SAR"

Military Technology & Training – May issue – back cover (Stillman cover) – "Coastline" National Defense – May issue (Innovation Expo issue) – single page "Coastline" WTOP Radio – Running 5x per week (drive time, am & pm) through May 12

#### **Future Planning**

IDS ONE YEAR ANNIVERSARY - Tentative date 7/24/03.

Location: SIPO and local hotel (reception)
Cost: To be shared by ICGS and CG

Planning Meeting – June 3 or June 5 (TBD)

**Details TBD** 

**Trade Show Booth** PLANNING for end 2003 and beyond– MMJ met 5/21 with John Lesser (LM) to discuss re-design of the trade show booth and possible timeline for implementation. Discussed need to show "progress" and program achievements—in more specific terms, perhaps through modular booth elements. Need a way to show more information and make the booth "self navigating." Need to keep an eye on what information should be demonstrated with an eye to award of second term. The current booth is too generic and "corporate" type booth.

#### Action:

- 1. John is creating designs and estimates for next year budget ('03)
- 2. First **international** application of booth elements would be DSEI (Sept UK)
- 3. First **domestic** application of booth may be EmergencyResponse 2003 (Dec Long Beach, CA) NOTE: Team now considering to abandon that show, concentrating on new booth for 2004 roll out.
- 4. Likely tradeshows for 2004: Pacific2004 (February), Navy League (April), AFCEA (April/May?), NDIA CG Innovation Expo (May), EuroNaval (Sept/Oct). Likely to decline SNA and should consider ASNE. Final list to be determined.

**Metro Video – Interactive CD** – MMJ is working collaboratively w/ CDR Mike Sullivan (under CG leadership) to finance and put together a video/cd that will incorporate a "deepwater overview" video with drill down elements to illustrate and record specific elements of the IDS program. Intended audience is CG internal (leadership and rank-and-file), Congressional, Executive (DHS, sister agencies) and various corporate & media audiences (internal/external)—in that order. Intended delivery of first portion (overview video) is July 10 (anniversary celebration). Final product is intended to be modular "deepwater on a disk," with interactive capability to drill into specifics of 4 domains, CG capabilities enhancement, program management, milestones and successes, as these elements are developed and completed. Cost is shared by CG, NG

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and LM equally. Approved Budget: \$40,000 each (total \$120,000). Creative leadership under direction of CG (CDR Sullivan and staff), with input from ICGS.

Progress to date:

3/20 project proposal discussed at CG HQ

4/3 approval from LM and NG to proceed (budget authority)

4/29 kick-off meeting at Metro Productions (Richmond)

5/7 script reviewed with input from CG, animation sequences discussed and models requested,

5/16 final script approved.

5/28 location shoot at Portsmouth (5/28)

5/29 Studio actor shoot and (video and audio), Metro Richmond.

# **Upcoming Events (90 Day Look Ahead)**

June 2 June 3 June 10 June 17 June 15-19	CG Foundation Golf Tournament – Lead Foursome Bob Spiker (CFO NGSS), Jay Dragone, Ed Gilbert, CCS VADM Allen NSC CDR – Avondale RADM Jim Olson visit Moorestown RADM Cliff Pearson visit Moorestown Paris Air Show
July 8 15 27 TBD	VADM Thad Allen, G-CCS, visit to Moorestown RADM Brian Peterman, Homeland Security, visit to Moorestown (Tentative) SIPO one year anniversary event, Rosslyn Padre arrive Bollinger Shipyards (Boat#3 SLEP) month end.
August 1 4 6 8 12 16	USCGC EAGLE reception, Norfolk, VA, 1800-2000 Coast Guard Birthday (215 yrs) – celebrations at TISCOM, Districts, etc. CG Foundation Golf Tournament, Eleventh CG District, Long Beach, CA USCGC EAGLE reception, Annapolis, MD, 1800-2000 RADM Steven Rochon, Deputy Intel, visit to Moorestown USCGC EAGLE reception, Philadelphia, PA, 1800-2000

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